

SPECTACULAR RUBBLE MASTER CELEBRATIONS FOR OPENING OF SERVICE CENTRE 500 GUESTS DELIGHTED BY MACHINE DEMOS, IN-HOUSE EVENT AND CULTURAL SHOW

LINZ / AUSTRIA. For two whole days the newly-built RUBBLE MASTER Service Centre and the people from HMH / RUBBLE MASTER were the centre of attraction – and the machines of course: especially the RM70 – the highlight of the machine demonstrations which attracted so many visitors on Saturday, from Austria and all over the world.



THE LAUNCH OF THE RM70 WAS THE MAIN SUBJECT OF THE DEALER MEETING.

The latest star in the RUBBLE MASTER Compact Recycler range, the RM70, was the key feature at the RUBBLE MASTER dealer meeting on Friday. The background to the development of the RM70 was also the subject of the morning programme, including an assessment of the numerous technical features of the beautifully-shaped new crusher. And then there was the first ever demonstration in front of a crowd of this size where the RM70 proved its performance crushing concrete, asphalt and building rubble. In addition to the **uniform size of final grain**, the fact that **the machine could hardly be heard** really impressed the spectators. In an intensive workshop in the afternoon the whole RUBBLE MASTER dealership network endorsed the originality of the products and their powerful performance with **success stories from 42 countries in which RUBBLE MASTER crushers have been in operation for many years**.

DYNAMIC DEVELOPMENT IN ALL RESPECTS



Saturday was centred entirely around the headquarters of HMH / RUBBLE MASTER in Südpark Linz. The whole company site set the stage for presenting the organisation and people at HMH in its entirety to the 500 visitors. **The new Service Centre was the venue** for presenting background information from all areas (*from l to r in photo: presenter Henry Mason, HMH Managing Director Gerald Hanisch, Manager of the Service-Centre Josef Forster and presenter Barbara Willensdorfer*).

Members of local government joined in praising the dynamism with which the company has promoted consistent economic growth: HMH Engineering-Consulting-Trading GmbH, founded in Linz-Urfahr in 1991, can be proud of their achievements: **turnover has tripled since the year 2000. The number of**

employees has risen accordingly: from twelve in 1999 to 60 today.

FROM CONSTRUCTION MACHINE BALLET TO MULTIMEDIA PERFORMANCE



A wide range of information and various displays ran throughout the day and well into the night making the visit to HMH a real experience for 500 people on Saturday. The most spectacular attraction was without doubt the "RUBBLE MASTER Ballet" in the demonstration area. Choreographed by Austrian sales director Rudolf Schöfflinger, **virtually all products in the RUBBLE MASTER Compact Recycler range could be observed in simultaneous operation.**

The RM70 glided effortlessly over the demo terrain by remote control to crush asphalt, concrete and building rubble one after the other. Despite the intermittent rain showers the spectators insisted on remaining outside until

the end of the show. The crowd held its breath as the RM70 swapped places with the RM80. **The two Compact Recyclers slipped past each, demonstrating how manoeuvrable they are in tight spaces** – a situation customers most often have to deal with. Meanwhile the RM60 was being fed with material in the background. Having swapped places, all the machines started operation again simultaneously. What impressed the spectators most – apart from the shear crushing performance and quality of the final grain – was **how quiet the RM70 was in operation.**

As well as being impressed with the performance of the RUBBLE MASTER Compact Recyclers and the dedication of the staff in all areas, the visitors were also fascinated by the new Service Centre. Managing Director Gerald Hanisch and his team of organisers were **delighted at a total of 9 machines sold – the first RM70 going to North Germany** – and extremely positive feedback from the guests. "We have achieved some important targets – in addition to launching the RM70 after intensive testing, our 10-person development team has also **made the RM80 into an excellent product** which we know is unbeatable, especially judging by experience from international markets. On top of that, our **new Service Centre sets a further milestone in the development of our company, reflecting our high quality awareness** as an industry leader and allowing us to strengthen our innovation potential and commitment to our customers."

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